



HubSpot

DEMO AND Q&A

FRIDAY, FEBRUARY 23
11:00 AM – 12:15 PM PST
VIA ZOOM

Join us to learn more about HubSpot– a holistic customer platform that makes it easy for an entire company to work together – from marketing and sales to customer service.

HubSpot provides an all-in-one solution. This demo will focus on their online marketing features by utilizing tools such as SEO, Social Media, Ads, and Email Marketing in addition to Sales Automation, generating sales reports and performance management, Quote software, Pipeline Management, and Email tracking. They will also provide an overview of their Service, CMS, and Operations hub systems including app integrations and popular Enterprise tools commonly seen leveraged in the construction industry.

To RSVP, please email Rowanne Khafagy at rkhafagy@scgma.com