

## HubSpot Demo Agenda & Resources

### MARKETING HUB - Pricing

- Get found online: [SEO](#), [Blogging](#), and [Social Media](#) and [Ads](#) tools to attract more organic traffic and generate more net new leads
- Convert visitors into leads: [Forms](#) to collect data from your customers and [qualify your leads](#). (video)
- [Email marketing](#) that goes beyond outbound campaigns, and personalizes your interactions with your database [Marketing Automation](#) to nurture inbound leads from warm to sales-ready. *Think about this as your marketing assistant that never calls out sick!*

### SALES HUB - Pricing

- [Sales Automation](#) - auto-send multiple emails to customers and prospects, and never forget a follow up email or call with Sequences
- [Sales Reports & Performance Management](#) - motivate, coach and observe your team with real time activity tracking. Know what's working and what's not
- [Quote Software](#) - send your custom quotes right from HubSpot
- [Pipeline Management](#) - see your whole team's pipelines at a glance
- [Email Tracking](#) - see when your leads open your emails, click links, and view documents, so your team can strike when the iron is hot

### SERVICE HUB - Pricing

- [Help Desk and Ticket Routing](#) - never miss a beat!! [\(video demo\)](#)
- [Customer Feedback Software](#) - Truly understand what your customers are thinking and spot opportunities to make them happier — so they stay with you longer.
- [Knowledge Base Software](#) - to help customers help themselves
- [Customer Service Automation](#) - get to your customers faster
- [Omni-Channel Customer Service](#) - have a 360 view of your customers

### CMS HUB - Pricing

- [Developer Resources](#) (API Documentation etc)
- [Examples of HubSpot Websites](#)

## OPERATIONS HUB - Pricing

- Webhooks: [Use Webhooks with workflows](#) and the ability to schedule your workflows
- Data Quality & Formatting: [Format your data with workflows](#) and the new [Data Quality Command Center](#)
- Custom Coded Actions: [Custom coded workflow actions documentation](#), [3 ways to use Custom Coded Actions](#), and our [Programmable Automation Use Case Library](#)

A few additional resources I think you'll find helpful:

- [Why Choose HubSpot?](#) - Platform Overview
- [Power of the Contact Record](#)
- [HubSpot Integrations Homepage](#)
- [Onboarding](#) to help you incorporate best practices into your use of HubSpot to help you get the most out of the software as well as [unlimited technical support](#) and a dedicated Customer Success Manager.
- Case Studies:
  - [Studio Designer's Customer Service Team Switches from Zendesk to HubSpot Service Hub and Recoups 25% of Its Time](#)
  - [Dryft improves customer experience 2x with the HubSpot mobile app](#)
- [ROI Calculators](#) - plug in your details and see for yourself how HubSpot will help you grow!